

# CLUB PROFILE.

# THE CLUB.

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### **THE CLUB**

#### History

Yacht Club Italiano, founded in Genoa in 1879, is the historical sailing club in Italy and one of the historical in the Mediterranean, with a membership base of about 1100.

The club began its life as Regio ("Royal") Yacht Club Italiano through the initiative of Vittorio Augusto Vecchi ("Jack La Bolina") and his enthusiastic sailing companions, and enjoyed the support of His Majesty King Umberto I.

Since its inaugural race on 8<sup>th</sup> August 1880 (177 yachts racing in the Gulf of La Spezia), YCI has made sailing a popular sport through national and international events as well as training the younger generations. YCI inspired the establishment of other clubs (Naples, Palermo, Trieste and Venice) which led, after WWII, to the foundation of the Italian Sailing Federation.

Since the early 20<sup>th</sup> century the history of YCI has been marked by successful events, such as the victory in 1902 of the French Cup by the 10-Ton Artica owned by HRH the Duke of Abruzzi, thus marking the club's entry into the international racing arena; the gold medal won by the 8-Metre Italia at the XI Olympics (Kiel 1936); the lighting of Sydney City Hall by the club member Guglielmo Marconi on his yacht Elettra moored in the Duke of the Abruzzi Harbour; racing the '87 America's Cup with another yacht called "Italia".

High-profile club members from the past are Luigi Durand de la Penne (who was awarded a Military Gold Medal) and Beppe Croce, beloved President of the club for 28 years and the only non-Anglo Saxon to head ISAF (the International Sailing Federation). More recently Luca Devoti and Alessandra Sensini with their rich collection of prestigious awards and Olympic medals.

Throughout the decades several projects were launched, such as the foundation of STA-I in 1996, jointly with the Italian Navy, to enable the younger generations to experience life at sea on civil and military boats.

Again with the Italian Navy, in 2007 YCI launched the Tender to Nave Italia Foundation aimed at improving the quality of life for disabled people by means of sailing courses on board of the 61-m brig Nave Italia.

In 2000 the Beppe Croce Sail Academy was founded, open to members and non-members, to teach sailing at beginner and advanced level, offshore sailing, and preparation to qualify for a Nautical License.

More recently, in March 2017 Nicolò Reggio replaced Carlo Croce, a 20-year President. At the end of 2019 Gerolamo Bianchi followed, supported by a broadly-unchanged Board of Directors, with an agenda of openness to Genova, its institutions and its citizens, and international relevance. In December 2023, at the end of Bianchi's term, the Genoese Carlo Cameli was elected, joined in the vice presidency by Nicolò Caffarena and Gregorio Gavarone, with Raffaello Corradi as Secretary General. Once again, there is a passing of the torch and a succession of the leadership of the club with a highly motivated Executive Board committed



to cherish the values of sailing and the sea. The oldest Club of the country is thus capable of keeping pace with the inevitably changing times and demonstrates all its commitment in successfully organizing events such as Giraglia, Regate di Portofino, Genova Sailing Week, SIAD Bombola d'Oro, Millevele IREN. Annually, it commits to hosting internationally renowned events such as the Melges European Championship in 2022 and the 8 Metri World Championship in 2023. There is also a new focus for the Olympic Classes, which have always been in the Club's DNA, with the organization of the Italian Championship of Olympic Classes, which landed in Genoa in 2018, followed by the World Cup Series in 2019 and 2020, positioning Genoa at the center of the world Olympic sailing scene. In terms of youth, the Beppe Croce Sailing School and the racing team increasingly become a training ground for young sailors who are trained and prepared for the world of competitive sailing from Optimists to offshore races aboard various social boats. On these foundations the future of the Club is built, ready to face new and exciting challenges. The Club is currently carried by 310 yachts (updated november 2024). Yacht Club Italiano can also count on the support of Rolex, Official Timepiece; institutional sponsors SIAD and Banca Passadore, and technical partners Gruppo Boero, Gruppo Navico, North Sails and Slam.









### **CLUB MEMBERSHIP**

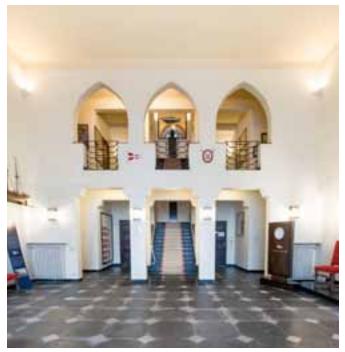
The Club has a membership exceeding 1,000 individuals. Admission to the Club are regulated by stringent criteria outlined in the Statute. Prospective members must be presented by existing members and undergo thorough suitability verification by the Board of Directors, culminating in final approval by the Members' General Assembly.















### **CLUB HOUSE**

#### Genoa - Porticciolo Duca degli Abruzzi

The head office of Yacht Club Italiano at the Porticciolo Duca degli Abruzzi in Genoa was designed by the architect Marquis Giuseppe Crosa di Vergagni and inaugurated on 17<sup>th</sup> February 1929, to coincide with the Club's fiftieth anniversary, in the presence of the Principe di Piemonte.

During WWII, it was heavily damaged after five bombings, and rebuilt between 1948 and 1949. It was inaugurated on 8<sup>th</sup> March 1953, complete with the quayside installations, and the journalists who were present commented: "The Yacht Club's colours flutter above the rebuilt installations".

Today's clubhouse extends over three floors. A large entrance hall and locker rooms on ground floor, with a central stairway leading to the upper floors. More recently, the "Sala Trossi", a fully equipped lounge, has been created for junior Members".

The first floor hosts the President's Office with the Board Room annexed, the Secretariat and the Library, which has been greatly expanded in recent years thanks to enthusiastic members who donated a large quantity of nautical magazines to the Club.

Members can meet and socialise in the bar area, in the main lounge and in the restaurant where walls are lined with models of yachts owned by members. A journey through more than one hundred years of the history of the evolution of yacht-racing and leisure sailing boats.

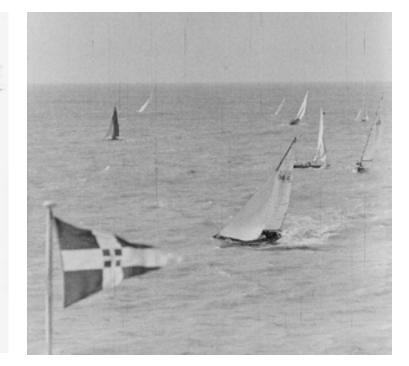
The second floor is completed by the "Saletta de la Penne", dedicated to the memory of a Club Member who was awarded the gold medal for military honours, used for private receptions and Members' meetings.











### **LIBRARY**

Our Library contains around 2,000 book titles and over 15,000 magazines, collected largely through club subscriptions dating back to the early 1900s, as well as through generous donations, especially one from Bruno Veronese. The nautical magazine collection is notable both nationally and internationally, covering publications from the late 1800s to the present day, despite significant losses from World War II bombings. Since the post-war period, the library has continually expanded, and in 1993, it underwent a full renovation to achieve its current form. The library's collection is still growing, thanks to important contributions that add to its historical and cultural value.

Since 2015, the Library has also housed the archive of the well-known nautical journalist Franco Belloni, forming the "Belloni Study Center"—an extraordinary collection of photos and documents spanning over 100 years of sailing history. Recently, the archives of renowned photographer Leoni (with thousands of regatta photos), famed sailor Max Boris, and respected nautical historian Luigi Lang have also been added.

Members can borrow books of interest, and the extensive archive is open to scholars and researchers worldwide who want to explore the origins and history of Italian yachting.







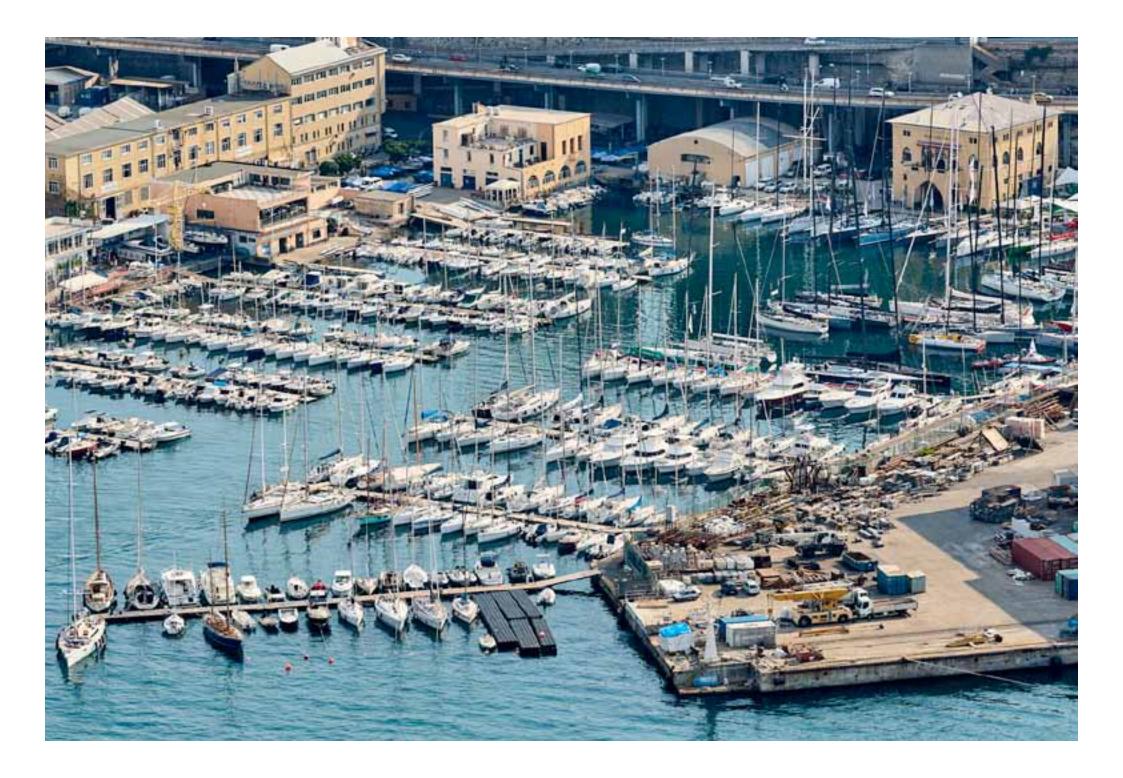




### **PORTOFINO CLUBHOUSE**

The Clubhouse in Portofino, and the annexed garden terrace, are located in a privileged position and enjoy a stunning view over the village. It is open to Members and their guests from June to September. During springtime, it is the operations centre for important regatas such as Bombola d'Oro and Regate di Portofino, an iconic regatta for Maxi Yachts. It has been the central location for the memorable Zegna Trophy (for more than 20 years), the Pirelli Trophy and the Nespresso Cup. A true gem!





### PORTICCIOLO DUCA DEGLI ABRUZZI

44° 40' 00" N | 08° 93' 20" E

The YCI nautical centre, located at the Porticciolo Duca degli Abruzzi, coordinates personnel and equipment in order to provide its Members with mooring, launching and haulage facilities.



### **NAUTICAL CENTRE**

#### Characteristics

- LAT / LON: 44° 23′,600″ N / 008′° 56′,000″ E
- Mooring: N° 6 floating and quayside berths capable of accommodating up to 200 yachts
- · Draught: from 2 to 8 m.
- Prevailing wind: N-NW
- Mechanical lifting gear: an electric crane mounted on the quay capable of lifting up to 30 tonnes, and a semi-mobile crane capable of lifting up to 7 tonnes.
- Mechanical transportation devices: a radio controlled, motorised boat transporter truck for yachts with displacement of up to 20 tonnes and lifting truck with a capacity of up to 3,500 kilos.
- · Slipways: fixed for small keeled craft
- · Electrical and drinking water supply points: for each mooring berth
- · Telephone system: on the quay
- · Yacht repair sheds: two sheds with an overall area of 1.200 m2.
- Yacht accessory warehouses: 75 warehouses of various sizes
- Changing rooms and washrooms: N° 3 areas on the ground floor of the head offices building, with 94 lockers for personal effects, N° 2 areas in prefabricated structures on the upper eastern square.

#### Access from the sea

Upon entering the port (Eastern mouth) remain on the starboard side and traverse, keeping to the 40 m wide channel, for about 500 m from the Punta Vagno lighthouse. Then haul to starboard and enter the Duca degli Abruzzi Marina.



### **OWNED FLEET**

Yacht Club Italiano owns two beautiful yachts and sailing boats available to members for cruising and offshore sailing. On the occasion of important events, these yachts are used for the entertainment and transportation of press and sponsors.







ELO II J70 FLEET GRAMPUS



Reale Circolo Canottieri Tevere Remo



Yacht Club de Monaco



Reale Società Cannottieri Cerea



Yacht Club de France



Compagnia della Vela



Yacht Club Adriatico



Societe Nautique de Geneve



Circolo del Remo e della Vela Italia



Yacht Club of Greece



Circolo della Vela Sicilia



Real Club Nautico de Barcelona



Societe Nautique de St.Tropez



### **TWINNED CLUBS**

Twinning agreements between clubs provide for: - development of sports events between the clubs, with all Members eligible to participate freely on the same terms - admission for Members to the other club's premises, restaurants, lounges and other facilities upon presentation of their membership card - admission to the other club's boutique - exchanges between the two clubs' sailing schools, sharing coaches and organizing competitions.

The Club is also an active Member of the ICOYC (International Council of Yacht Clubs), a non-profit Association that brings together numerous Yacht Clubs around the world. The mission of the "Council" is to establish international relations between Yacht Clubs in order to share experiences in the field of yachting to offer a better service to its members.





Yacht Club Porto Rotondo

Royal Hong Kong Yacht Club

Yachting Club San Marino

Segelsallskapett Yacht Club Swan

Republic Of Singapore Yacht Club

Real Club Marittimo del Abra Y Real Sporting Club

**Royal Thames Yacht Club** 

Bruxelles Royal Yacht Club

Norddeutscher Regatta Verein

Yacht Club Punta del Este

Casa De Campo Yacht Club

Circolo Nautico dei Dipendenti della Presidenza

del Consiglio dei Ministri

Club Nautico Rimini

St. Francis Yacht Club

Royal Cork Yacht Club

Circolo Nautico e della Vela Argentario

Helsingfors Segelklubb Ry.

Royal Canadian Yacht Club

Yacht Club Argentino

Circolo Canottieri Aniene

Royal Perth Yacht Club

Sandringham Yacht Club

Société Nautique de Marseille

Circolo della Vela di Bari

Royal Freshwater Bay Yacht Club Inc.

Chhatrapati Royal Bombay Yacht Club

Royal Irish Yacht Club

Reale Yacht Club Canottieri Savoia A.S.D.

Long Beach Yacht Club

Società Velica di Barcola e Grignano

Seattle Yacht Club

Subic Bay Yacht Club

The Royal Bahamas Yacht Squadron

**Gstaad Yacht Club** 

Royal Malta Yacht Club

Cruising Yacht Club of Australia

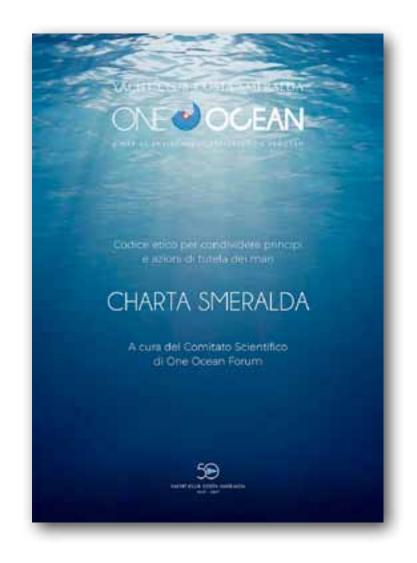


### RECIPROCAL CLUBS

In addition to twinning agreements, the Yacht Club Italiano also has reciprocal arrangements with 35 international Clubs located all around the world.

Under such arrangements, YCI Members will receive a warm welcome at these Reciprocal Clubs.







### CODE OF CONDUCT

The Code of Conduct of the amateur sports association Yacht Club Italiano of Genoa has been developed to assist Members to understand the standards of conduct that are expected of them in their dealings with each other and with external stakeholders.

The association recognizes the fundamental social, educational and cultural values that are inherent in sport. It follows that the Club always abides by the principles of fair play and provides a safe, friendly and respectful environment for Members to gather in the spirit of cooperation, good will, fun and friendly competition.

The association rejects all forms of discrimination, violence, corruption, use of performance enhancing drugs and any other conduct that is detrimental to the sport. The Code of Conduct is the main means used by the association to provide practical guidance on ethical behaviour in sport. It lays down a set of rules of conduct designed to ensure fulfilment of the Club's educational goals as well as an environment based on integrity, respect, and sportsmanship.

These rules must be observed by anyone acting in the name and on behalf of the YCI, notably its Members, who shall always act ethically, fairly and honestly and help to enhance the image of our association as represented by our Club colours, embodying our principles and values during sports events.



















### **CSR**

#### **Corporate Social Responsibility**

Definition: policies, practices and behaviors adopted by a company in favor of the community in which it operates as well as the company itself. It constitutes a form of voluntary responsibility that companies tend to assume towards their main social interlocutors, the so-called "stakeholders": partners, customers, employees, suppliers, sponsors, the community with which the organization interacts.

Corporate Social Responsibility (CSR) translates into the adoption of a company policy that knows how to harmonize its objectives with the social and environmental ones of the reference territory, with a view to sustainability, or with the intention of preserving the environmental, social and human heritage for current and future generations.

The social responsibilities of the Italian Yacht Club, in concrete terms, concern in particular activities aimed at supporting and promoting:

- Ethics and social responsibility
- The protection of the sea and the environment
- The education of young people in the values of sport
- · Charitable initiatives





Official Timepiece



Institutional Partners





Technical Partners





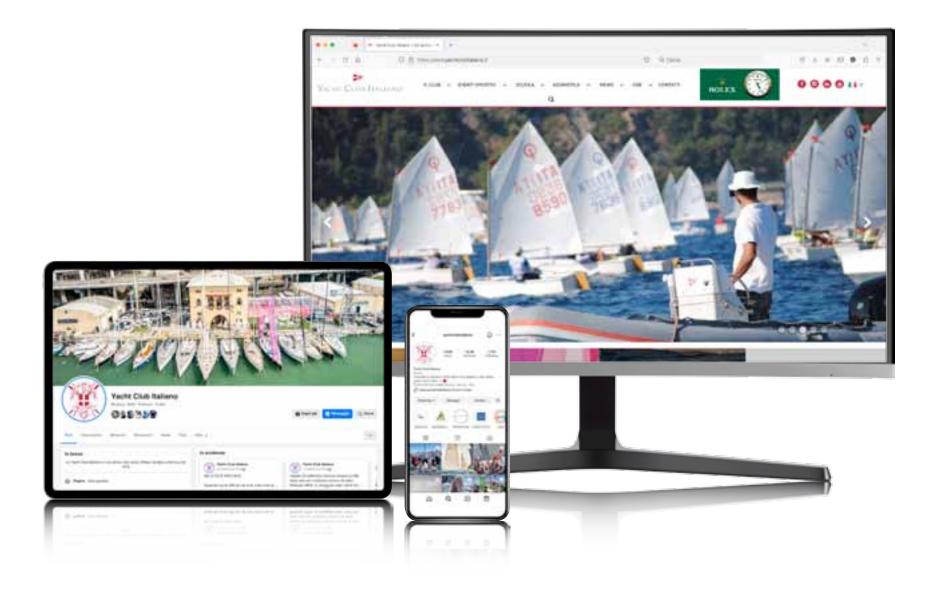




### **PARTNERSHIP**

For many years, Yacht Club Italiano has cultivated strong and enduring relationships with its Institutional and Technical Partners, actively participating in events that are integral to the Club's activities. These partners represent excellence within their respective fields, and a shared commitment to exclusivity, tradition, and a forward-thinking vision underscores the constructive dialogue maintained with them.





### COMMUNICATION

Effective communication with both members and the broader community is essential for efficient management. As such, significant attention is dedicated to this aspect. Within the Board of Directors, a designated member oversees this crucial function and employs a team of professionals to handle media relations. Various channels including a modern website, social media platforms (Facebook, Instagram, and LinkedIn), regular newsletters, reports on sporting events, and press releases are utilized daily to ensure prompt and direct information distribution. Additionally, more comprehensive publications such as the "Club Yearbook" are published annually for a more structured approach to communication.



















### **SOCIAL MEDIA**

Data referring to 01.09.2024





FOLLOWERS 9,840

FOLLOWERS 14,000

PEOPLE 340,211

PEOPLE 1,128,000

Reached last 12 months

Reached last 12 months

BEST POST 830 like 35,719 reach

BEST POST 875 like 39,719 reach



### **YCI WEBSITE**

Data referring to year 2024



UNIQUE VISITORS
120,599

NUMBER OF VISITS 196,277 PAGES 1,852,329

ACCESS

6,361,201

### **PRESS RELEASE**

Data for the year 2024



Source: Eco della Stampa

PUBLISHED ARTICLES
OVER 2,500



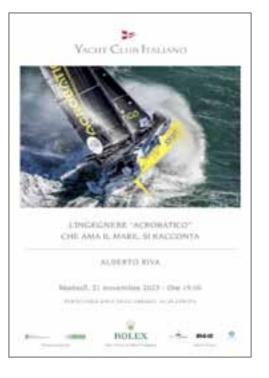












### **CLUB EVENTS**

The Club takes great care for social life and promotes moments of aggregation among its Members.

As a matter of fact, events are regularly organised at the clubhouse: cultural, sporting, historical, or simple gatherings that never fail to attract a large number of enthusiastic attendees .

Unmissable events, and now part of the Club tradition, are the Summer BBQ and the Christmas Party where hundreds of Members and their guests gather in "memorable" moments.



#### **CALENDAR** dec International Genoa Winter Contest International Genoa Winter Contest ILCA 4-6-7 61° Coppa Poggi nov 420 - ILCA 4 - 6- 7 feb International Genoa Winter Contest H22 - J/24 - J/80 - 5.5m S.I. Members Cup mar Genoa Sailing Week - 70° Coppa "Andrea Alberti" LOWRANCE Fishing 2025 IRC - ORC - ONE DESIGN oct Tournament PESCA ALTURA / COSTIERA The Gentlemen Challenge apr MLLEVELS THE GENTLEMEN CHALLENGE Millevele IREN iren Trofeo Porto Carlo Riva **VELEGGIATA OPEN** sept CARLO RIVA IRC - ORC - CLASSE LIBERA CHY CLUB ITALIA TROFEO july aug Regate di Primavera Portofino may IRC>50' - MAXI REGATE DI PRIMAVERA 👺 Loro Piana Regata della Gallinara Trofeo della Cappelletta LORO PIANA Giraglia IRC - ORC - CLASSE LIBERA IRC - ORC > 10-Trofeo SIAD Bombola d'Oro june DINGHY 12p TROFEO SIAD

### **SPORT EVENTS**

Sailing in Genoa - Racing at YCI

Yacht Club Italiano has been at the forefront of organizing regattas of various types and significance since its beginnings. These events range from national to international competitions, including small dinghies, Olympic-class vessels, classic boats, and cutting-edge Maxis. Genoa, with its near-ideal racecourse and rich historical, artistic, and cultural heritage, coupled with excellent accommodation options and breathtaking vistas, serves as an ideal location for hosting such prestigious sailing events. Yacht Club Italiano prides itself on being a premier organizer of international events, renowned for its:

- Status and prestige
- Competence
- Professionalism and consolidated experience
- Internal organization
- Adequate assets
- Proper facilities

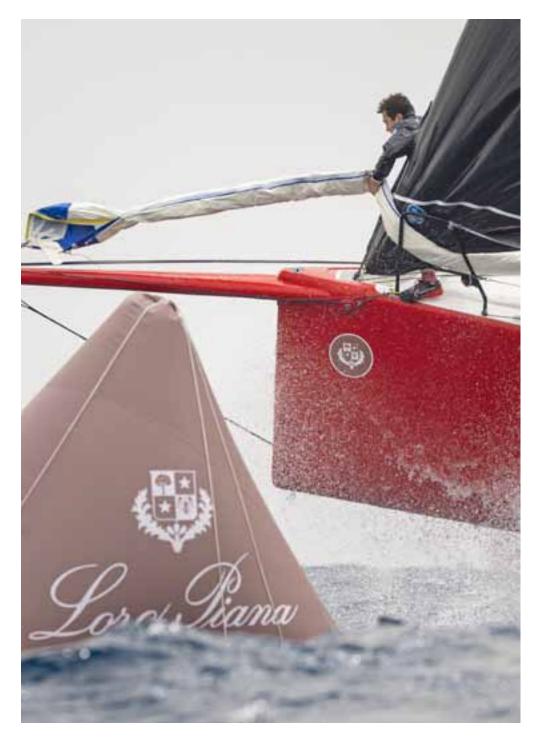
Yacht Club Italian's dense year-round calendar, of national and international regattas, recognized by The Italian Sailing Federation events, normally attracts:



































## SAILING SCHOOL

Scuola di Mare Beppe Croce

The Scuola di Mare Beppe Croce organises sailing courses for children from the age of 7 (or 6 for summer courses), racing preparation and competitive yachting as well as dinghy and offshore sailing courses for teens and adults. The sailing school also offers instruction in mooring, safety at sea and galley work as well as preparatory lessons for a nautical licence and much more besides.

The school's main mission is to teach the sport of sailing and instil a sense of responsibility for your own safety, that of others and that of the marine environment.

The school's premises cover an area of over 500 m2; in addition to classrooms, there are well-appointed residential facilities for students who wish to use live-in accommodation while they attend the courses. The Scuola di Mare Beppe Croce has a fleet of 52 vessels including the 18.79 m sailing yacht Grampus.





# **COURSES**

### **Offshore Sailing**



**Dinghy Sailing & WindSurfing** 



**Yachting Licence** 

Offshore Navigation Level-1, Level-2, Level-3

Mooring

Meteorology Level-1, Level-2

Mast Climb - Certification

Safety - World Sailing O.S.R.

Cruise

Master/Captain Formation

Optimist

Windsurf

Individual

Sailing Week

Sailing College



# **TEAM BUILDING & SAILING EXPERIENCES**



#### Whom for

For companies in every sector, public and private Bodies, profit and non-profit Associations, who wish to transform their team into a high-performance, motivated and goal-oriented team.

#### **Why Sailing**

- Respect for the rules
- The search for strategies
- Rostering planning
- Teamwork
- · Decision making speed and reaction
- Unexpected variables



## THE CLUB. REGATTAS. SAILING SCHOOL. RACING.

These factors reflect everyday's life on a boat and dealing with them in the right way is a "must" to successfully complete navigation.

In a company, as on a boat, a good understanding between the Captain and his team, can only bring success!

#### **Work topics**

- Team-Building
- · Leadership Development
- · Problem-Solving
- · Ability to Identify and Achieve Goals
- · Stress-Management

#### With Whom

Alongside our instructors and skippers, a group of professional trainers will analyse your specific needs and recommend the more suitable courses.

#### **Boats**

Based on the number of participants, sailing boats from 7 to 20 meters will be used or smaller, such as dinghies, when required.

#### **Informations**

The training program may be such as to require several days of work; since it is a customizable program, it will be agreed in advance with the staff.

The training teams may find hospitality and comfort at the guesthouse annexed to the Scuola di Mare Beppe Croce. A residential structure with bedrooms, bathroom, kitchen and IT-supported classrooms facilitate better results through our "full-Immersion" formula.









OPTIMIST 420 KITE FOIL







WINDSURF J/70 ILCA 4-6-7

# **RACING TEAMS**

Throughout the year, the sports division of the Yacht Club Italiano nurtures young athletes aged 6 and above through federal educational programs. It supports the participation of its teams in significant national and international events, including Olympic campaigns. YCI qualified instructors conduct classes, physical preparation sessions, and training sessions year-round to equip athletes for demanding competitions. However, the staff's dedication extends beyond securing victories on the racecourse. The primary focus is fostering fundamental sporting values such as commitment, respect for competitors, and a relentless pursuit of improvement both as athletes and individuals.



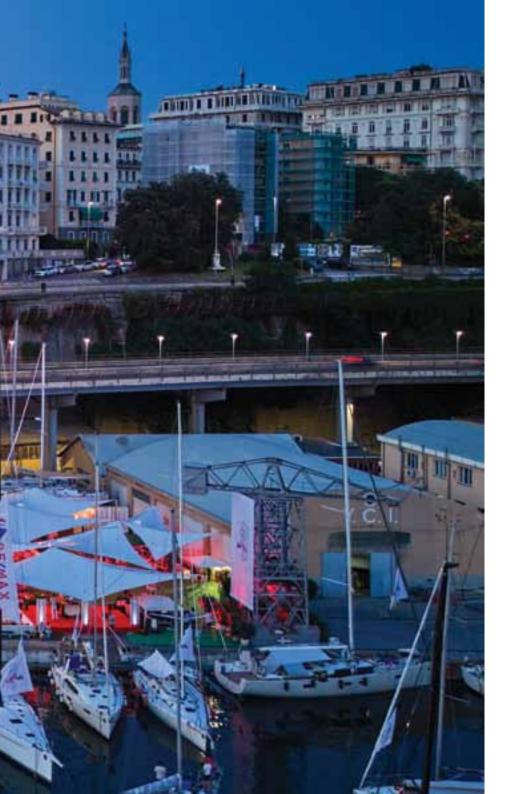
70 +



**COACHES** 

12 +









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